

Peak Pro Financial Presents



J. F. Ranhofer has 20 years of proven success in the insurance and financial arena. He is a consistent seven figure level income earner. His success is based upon a proven sales system and certain strategies that he has perfected over the years. This approach has allowed him to maintain control of his prospective clients regardless of their backgrounds or levels of sophistication.

The level of control he enjoys allows him to transfer the burden and pressure of the appointment to the shoulders of the client instead of himself.

J. F. is the “Master of Sales”. He works in the most difficult market in the nation. His experience in generating \$25 million of annuity premium and \$2 million of target premium written on an annual basis is what makes this package so invaluable.

The Sales Mastery University system teaches you a unique approach to the “Question Asking Sales Approach” versus the typical/traditional sales presentation model. The SMU system puts the control of the conversation in your hands and in essence allows you to control your financial future.

You will learn how to enhance your prospecting marketplace, how to sell and close high net worth clients, business owners and executives. In addition, you will learn how to position yourself as the only qualified planner in your area and increase your closing ratios dramatically.



SALES MASTERY

J. F. Ranhofer